

## **Remote Water Store Information**

In many remote areas, business options are limited due resources, space, and cost. A water store is the perfect business opportunity for a remote area, especially the Caribbean Islands.

Water stores provide affordable, safe drinking water to customers while being a low cost and eco-friendly business for owners.

Water stores can be run in a smaller space, a simple store can be installed in a space as small as 40 sq. meters. They have significantly lower start up costs than a bottling plant, as well as lower overhead and maintenance. They are simple to operate.

For a water store, customers reuse their bottles in order to reduce pollution and to lower costs. The average 5 gallon bottle will get over 100 refills, which is about 4,000 of the 16oz bottles. Single use water bottles are a thing of the past as the world moves to more sustainable options. Many countries have banned or highly tax the use of single bottles.

Single use water bottles also have a high shipping cost, long and unpredictable transportation times, and contribute to a large amount of waste. Studies have also shown the presence of plastic breakdown contamination in smaller water bottles due to improper storage and duration of time in the bottle.

By reusing bottles, customers have the ability to reduce pollution, lower costs, and not rely on the supply chain in case of emergency. Water stores can still be operational after a natural disaster (hurricane or earthquake) or during an emergency (COVID-19) when safe drinking water demand is at a high but availability is low. They can run on back up power such as a generator and incoming water can be from city water, well, or even rainwater catchment systems.

Water stores can also offer local delivery to hotels, restaurants, schools, and other businesses.

Water stores can offer not only purified water but alkaline water as well. Alkaline water has increased health benefits and a much higher profit despite a minimal difference in cost producing it.

This has been a proven business model in many of the Caribbean Islands. Water Business USA has over 25 years of experience in building equipment and installing water stores in different countries.